



# TwoShotmedia.

## Information Kit 2011

TwoShotmedia is a video and online production company that specialises exclusively in making high quality programmes for the government, non-profit and community sector. **We've been in operation since 1994 and are experts in the total production process, from ideas generation and writing to final delivery on DVD or online.**

**Since 1994 we've encountered an array of interesting productions, fascinating clients and challenging production situations.** The TwoShotmedia team has approached every one **with experience, empathy and a healthy combination of wisdom and humour.** We've created productions ranging from a 5 minute promotional piece to a series of 3 x 45 **minute documentaries.** **We've filmed in rural and city areas, with teams and budgets big and small, and even delivered a DVD in eight separate languages!**

This Information Kit offers you some guidelines about how we work, and gives you some ideas about how to put together your production. We also share some case studies from previous clients, in the hope that their experience will be informative for you.

### How TwoShotmedia Works

Very often, our clients know that a video or DVD could be useful to their organisation or **client base, but they're not sure where to begin or how to achieve what's needed.**

The most important part of our job is helping our clients work out how to make the best video possible, for the most reasonable amount of money. We also search for ways to create an allegiance between our two organisations, so that clients feel they can trust us with what is often an expensive, challenging, unpredictable and time-consuming process.



Monica and the crew at work.

**Clients come to us with a number of different starting points.** Often we're successful in a tender or Expression of Interest submission, where our clients have a very clear idea of what they want and an inflexible budget. Other times, clients have a concept and a starting point for costs, but nothing more. We can adapt to any situation, and pride ourselves on providing a relaxed and hassle-free production, resulting in the best quality production, delivered without fail on time and on budget and with smiles all around.

## Our Clients' Production Needs

At Twoshotmedia we always take as much time as necessary to make sure that our clients get the exact video they want. This involves a detailed meeting at the start of the process, which is of course completely free and without obligation. At this meeting we discuss:

- The subject, aims and objectives of the video;
- The proposed audience for the video;
- How the video will be used, eg. as a support to existing training, or for public viewing;
- How any existing marketing might tie in with the video;
- What approvals might be necessary, from within the organisation and from bodies such as the Australian Classification Board;
- How many copies of the DVD are needed;
- The proposed budget, and how to get as much money as possible onscreen;
- When the production needs to be completed;
- How the client would like Twoshotmedia to report and satisfy their requirements at the various stages of production.
- Our suggestions and requirements, if we have any.

Twoshotmedia makes sure that both our clients and our team are fully briefed on every aspect of production before we begin, and that the audience is always uppermost in our mind. We also make sure that our clients are fully involved at every step of the way - after all, it belongs to them.

For more ideas about how we work with our clients and help them focus their needs, turn to the questionnaire at the back of this Kit.



Monica directing on Oxford Street, Darlinghurst

## Our Facilities

We have total access to everything that a quality production needs. Our service includes:

- Ideas generation, script writing, and script editing services;
- Creating a shooting schedule that meets your needs and timeframe for completion;
- Scouting locations, either in your organisation, outdoors, in another state or country, or shooting in a studio;
- Finding people to be in the video, whether professional spokespeople or actors;
- **Providing media training to our clients' staff or representatives if they'll be appearing on camera, so they are as professional and comfortable as possible;**
- All the equipment needed, including top-of-the-line digital video and HD cameras, sound recording, art department, lighting and make-up effects;
- Insurances, including \$20 million public liability insurance, Workcover and more.
- Editing and post-production facilities, using the latest and best versions of the mac-based Final Cut Pro Suite and accompanying software.
- Music, either created to order, or located and managed if clients want existing music;
- Translation into other languages, and either sub-titling or voice dubbing depending on what is appropriate for the proposed audience;
- Final DVD packaging, including graphic design of both the cover and the DVD art, and copying of the finished DVD. We can create 10 copies or 100,000.

## Our Rates

A production is an investment for any organisation, and so it needs to be of the highest quality and created to last. It's also an investment made up of a huge number of factors, all with their own costs and timelines involved. In other words, asking "how much does a video cost?" is like asking "how long is a piece of string?". It depends - which is why we don't start work until we know precisely the answer to that question.

How do we answer the question?

- We start at the end, and discover exactly what the client wants, when they need it delivered and in what format, how many DVDs are needed, and so on;
- We then work through the questionnaire included in this Information Kit, or follow the guidelines suggested in the Tender or Call for Submission document;
- We also work with the client in a free consultation to figure out any and all other aspects that might effect the final budget.
- **After that, we'll create an obligation-free quote** for our clients to consider.



The Twoshot crew preparing for a shot

For a basic video, we usually charge around \$2000 per completed minute of your film. So, if your finished video is 8 minutes long and basic in style, it's going to cost around \$16000, depending on your needs.

However, a TV drama-style production with scripts, actors, locations, and a long shooting schedule is going to be more expensive than a doco-style piece with no paid actors, no production design and a minimum of locations.

**It's also cheaper, per minute, to produce something longer. We have produced a 30 minute video for only \$45,000, because the lengthier schedule allowed us time to make the most of the available budget. On the other hand, we've also shot a 30 minute video for over \$120,000.** As mentioned, every production depends on a wide variety of factors.

Once our clients decide to work with us, we guarantee financial transparency. Our clients can see how and where their money is being spent, at any time, and we can provide detailed figures at any stage of production.

We also work out a cashflow system that suits **both our clients' requirements and all our production needs.** Our record with budgets is impeccable - we have experience of working with budgets as small as a few hundred dollars spent on one day to six-figure budgets spent over an 18 month period. Since 1994 we have *never* been over budget or run over time.



John and Andrew filming Hayden at play

For more information about previous clients, and more about our working methods, please visit our website at [www.twoshotmedia.com](http://www.twoshotmedia.com). Our showreel is available on request.

## The Twoshotmedia Crew

Who exactly will you be working with when you hire Twoshotmedia?

### Director and Producer: Monica Davidson

Monica started Twoshotmedia in 1994 and has been the driving force behind the company ever since. Starting as a journalist while still at high school, Monica has worked in the film and video industry since she was eighteen. She completed her Bachelor of Arts/Mass Communication, majoring in film production, in 1991.

After university Monica worked through various crew roles before becoming a director. Her directing work includes short films, documentaries, music videos, and a TV movie. In 1994 she started producing and set up Twoshotmedia, which was initially a jack-of-all-trades production company. Since 2006 Twoshotmedia has specialised and works exclusively with the government sector, community organisations and NPOs.

### The Twoshotmedia Crew

**When you hire Twoshotmedia, you're not paying for a big staff or subsidising someone else's project. We keep a small administration staff and have worked with the same steady and reliable contracted crew for the last decade. So why don't we keep a full-time crew?**

- Twoshotmedia is very adaptable. For documentary-style projects, it might be best to have a small crew. A larger crew is needed for drama-style productions. For writing projects, a client might only need one special person.
- **To keep our overheads down, and therefore our clients' costs, we only call people when we have a job that requires them. We guarantee the services of all our contractors, and we have a reliable database of people that we've worked with for years. We always hire the right person with the right skills and experience for the role.**
- **Everyone who works for Twoshotmedia also works in the "real" film and television industries. We've all worked on everything from music videos to massive feature films.** This ensures that the skills of our people are always fresh, current and completely first-rate. This also means the best and most professional service for our clients.

## Would you like more info?

The following are contact details for some of our previous clients, who can provide a testimonial. Some of their programs were not included here, due to confidentiality .

Rosemary Jandura Marketing Manager, Mater Hospital Sydney  
Telephone: 02 9900 7475 Email: [rjandura@matersydney.com.au](mailto:rjandura@matersydney.com.au)

Margaret Ludlow, Training Manager, Independent Commission Against Corruption (ICAC).  
Telephone: 02 8281 5999 Email: [mludlow@icac.nsw.gov.au](mailto:mludlow@icac.nsw.gov.au)

Rebecca Sutherland, Young Children and Families, Autism Spectrum Australia.  
Telephone: 02 8977 8300 Email: [rsutherland@autismspectrum.org.au](mailto:rsutherland@autismspectrum.org.au)

Marx Oxbrow, Project Manager, Learning and Teaching Scotland.  
Telephone: +44 131 445 3195 Email: [markoxbrow@hotmail.com](mailto:markoxbrow@hotmail.com)

Carissa Campbell, Entertainment and Activities Coordinator, Australian Capital Tourism  
Telephone: 02 6205 0563 Email: [carissa.campbell@act.gov.au](mailto:carissa.campbell@act.gov.au)



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**Selected Production List 1997 - 2011**

Title	Client	Production	Duration	Year
<i>Patient Information video</i>	Mater Hospital	Educational DVD	8 minutes	2011
<i>Astro Play!</i>	Questacon	Educational DVD	5 x 4 minutes	2009
<i>Scots in Australia</i>	LTS Scotland	Documentary	8 x 6 minutes	2009
<i>Professional Development</i>	ASPECT Australia	Training DVD	45 minutes	2009
<i>Who We Are</i>	ACM	Promotional Trailer	5 minutes	2009
<i>Hospital of Hope</i>	Mater Hospital	Promotional Trailer	5 minutes	2008
<i>Corruption</i>	ICAC NSW	Training Videos	10 x 3-6 minutes	2007
<i>Building Foundations</i>	ASPECT Australia	Documentary	32 minutes	2007
<i>Mater Day Therapy Centre</i>	Mater Hospital	Promotional Video	10 minutes	2006
<i>SMART Recovery</i>	St Vincents Hospital	Training Videos	3 x 20 minutes	2006
<i>Lesbians on the Loose</i>	LOTL Magazines	Promotional Video	10 minutes	2006
<i>Assiette du Jour</i>	Julieanne Booth	Television Pilot	20 minutes	2006
<i>Floriade Game Show!</i>	ACT Tourism	Promotional Video	30 minutes	2005
<i>Microskin</i>	Microskin	Promotional Video	10 minutes	2005
<i>FP3 Free Piston Engine</i>	Pempek Systems	Promotional Video	15 minutes	2005
<i>Sacred Heart Hospice</i>	<b>St Vincent's Hospital</b>	Introductory	15 minutes	2005
<i>What is Palliative Care?</i>	<b>St Vincent's Hospital</b>	Documentary	15 minutes	2005
<i>PCYC NSW</i>	PCYC NSW	Promotional Video	7 minutes	2004
<i>OHS: Bullying at Work</i>	MTC Training	Training Video	10 minutes	2004
<i>Business Ideas Grants</i>	Sensis	Promotional Video	14 x 4 minutes	2003
<i>ANAEI Emergency</i>	RNS Hospital	Training Video	2 x 5 minutes	2003
<i>Hormone Hat</i>	Soul to Sole	Educational Video	35 minutes	2003
<i>Sydney Secondary College</i>	DEWR	Promotional Video	15 minutes	2002
<i>Purina One Dog Food</i>	Nestlé	Promotional Video	6 minutes	2002
<i>Eli Lilly Pharmaceuticals</i>	One Two Red Blue	Docos for CD-Rom	16 x 30 minutes	2002
<i>Science Circus</i>	Questacon	Educational	20 minutes	2002
<i>Ceramics Show - Pilot</i>	North Shore Ceramic	Television Pilot	25 minutes	2001
<i>Robert Timms Café</i>	Robert Timms	Promotional Video	5 minutes	2001
<i>eBudgets</i>	eBudget Systems	Promotional Video	10 minutes	2001
<i>Heroin Recovery</i>	Phoenix Health	Doco Series	6 x 25 minutes	2001
<i>Promotional Vehicles</i>	Captive Media	Promotional Video	5 minutes	2001
<i>Manufacturing Engineering</i>	SMT Technologies	Promotional Video	15 minutes	2001
<i>Arrow Pharmaceuticals</i>	Arrow	Promotional Video	2 x 15 minutes	2001
<i>Kinderjazz Concert</i>	Kinderjazz	Live Concert Video	45 minutes	1999
<i>Forklift Safety</i>	BOC Gases	Training Video	15 minutes	1999
<i>Divorce Recovery Series</i>	Divorce Recovery	Educational Video	3 x 45 minutes	1998
<i>National WRAPS</i>	Service Skills NSW	Training Videos	2 x 7 minutes	1997

## Client Production Brief

Before we begin **working out how much a client's video production will cost**, it's important that we create a brief to help us determine exactly what they want. In order to do this we run through this list of questions about the various aspects of production that need to be **addressed**. It's not important if **clients can't** answer all these questions immediately, but we ensure that we have as many answers as possible before we begin. In our experience, the questionnaire makes any production more efficient, professional and successful.

### Subject

- Exactly what is this video going to be about?
- Can the subject be summarised in one sentence?

### Objectives

- What do you hope to achieve through the use of this video?  
For example, will the video educate new sectors of the marketplace about what you do, or increase your sales, or help your staff understand a new job function; or some other use?
- What outcomes would you like for this video when it is released? In 6 months time? What about in a year?

### Audience

- Who do you expect will watch this video?
- How much does your audience already know about your chosen topic? Are they without any prior information or do they already have some previous knowledge?



### Video Use

- How will the video be used?
- Will the video be presented by somebody?
- Will it be screened by itself, without any context?
- Will the audience be watching this video alone, or in a group?
- Will the group be small, medium or large?
- Will the audience be required to interact with the video?
- Are printed training aids or any other kind of support materials required?

The crew prepares to shoot the ute.

### Marketing

- Is this video going to be tied in to any marketing strategies, existing promotional materials, or planned PR activity?
- Will you be needing media support, such as a press release or web content, in addition to a video being created?

### Script Requirements

- Do you have ideas for a script already?
- Is there any previous work that you know of that has influenced your ideas about what **you'd like**?
- Will you be able to provide any research about this video?
- Will this be a documentary-style production, using real people and real stories? Or a **news-style production, using experts and 'talking heads'**? Or a **fictional production**, using scripts and actors to tell stories? Could it be a combination of all three?

## Client Production Brief continued

### Production Requirements

- Where would you like this video to be shot? Is travel required?
- Will you need or like a presenter or spokesperson?
- Would you like actors, or performers to re-enact anything?
- Do you need voice over?
- Do you have any previously shot material or footage that you would like incorporated?
- Will you be needing any foreign language or sub-titled versions of the video? This will be cheaper for you if you know in advance.
- Are there any technical requirements, such as shooting in High Definition? Will the video be screened online?
- Do you have any other production requirements that need to be mentioned here?



Playing with our big boy toys.

### Timelines

How much time has been allowed for each stage of production?

- When do you need a first draft script?
- When do you need a final draft script?
- When would you like to start shooting?
- When do you need a draft edited version of the video?
- What is your final proposed completion date?

### Approvals

- Are the scripts and budgets subject to committee approval?
- Will we be required to attend committee meetings?
- Is there a nominated contact person who will be liaising with us on this project?
- Do we need to factor the wait for approvals into our production timeline?

### Dubbing and Distribution

- How many copies of the completed video/DVD/CD-Rom would you like?
- How would you like them presented? Do you need us to organise a designer for the cover art and insert, for example?
- How will this DVD be distributed to your audience?

### Budget and Financials

- Has a budget allocation been considered or determined?
- If not, is there an upper or lower limit that has been set?
- Are there any cashflow considerations that need to be worked through before writing and production begins?

Thank you for your information. From this we can work out a budget estimate and have it completed within one week of receiving your questionnaire.

For more information about Twoshotmedia, please get in touch!

Office Phone: 02 9559 1901

**Monica's Mobile: 0408 211 318**

[www.twoshotmedia.com](http://www.twoshotmedia.com)

## Case Study: TV Drama as Training Aid

**Client: Independent Commission Against Corruption  
10 x 3-6 minute dramas, completed 2007**

In early 2007 Twoshotmedia applied to produce ten short films about corruption for the NSW Independent Commission Against Corruption (ICAC). We were successful, which began a very educational and enjoyable professional relationship between us.

Our brief was to create short films based on real-life scenarios and case studies dealing with issues of corruption, and corruption prevention, throughout the public sector. These would then be used to trigger discussion in training sessions. While not filled with headline-making drama, each story presented a realistic and believable scenario where corruption might take place within the public sector. We thought that the best way to illuminate the issues was to film each story in a TV-drama style that had no obvious ties to the client. Each film could then engage the audience, entertain them, and the educational message could reveal itself subtly. In other words, we wanted the audience to feel like they were simply relaxing and **'watching telly'**, not being bored to death by a corporate video.



The crew prepare.

Each film was between 3 and 6 minutes each in length, depending on the story. Some were complex and layered, dealing with a number of issues simultaneously such as the blending of personal and professional life, bullying and ineffective management. Others were short and straight to the point, designed to introduce an idea and then let the audience play with possible outcomes as part of the discussion that would follow each screening.

We had three writers creating and tailoring the scripts, and a larger-than-usual crew who were eager to sink their teeth into some drama. We also held extensive casting sessions, and with around five actors in each film, not to mention extras, we soon had what felt like a cast of thousands! Locations took us all over Sydney, from the heart of the CBD to the wilds of Marrickville Community Nursery and the tailored streets of Homebush. In a nutshell, we had a marvellous time creating these professional looking short films.

On a more technical note, we decided to take advantage of the newest technologies and made the whole production process HD - meaning we filmed and edited in High Definition. Not only did this help us to create a beautiful finished product, we have ensured an extended lifespan **for the films. We're also happy to report that the films have been extremely well received by their target audience, who have been both educated and entertained. The client is happy too. We couldn't ask for anything better than that!**



Andrew in the editing suite.

For more examples and case studies from our work, please visit

[www.twoshotmedia.com/video](http://www.twoshotmedia.com/video)

## Case Study: Documentary that Changes Lives

**Client: Autism Spectrum Australia (ASPECT)**  
**1 x 32 minute documentary, completed 2007**



Twoshotmedia produced *Building Foundations* in 2007, after winning a competitive tender for the project. It is a 30 minute documentary style production that discusses autism as it presents in preschool-age children, and how a diagnosis of autism can affect families and communities.



**The DVD shows four families, each affected by their child's autism in different ways.** The parents and professionals also share their thoughts about the nature of autism, some ideas about ways to manage and even help a child improve, and the realities of living with a child who has autism - both good and bad. Rather than a gloomy, pessimistic approach, *Building Foundations* offers families practical ideas and views about the future from those who know.



Filming proved to be less of a challenge than expected. Documentary-style shooting is always unpredictable, and filming children even more so. In all honesty we were a little daunted at the thought of filming kids with special needs. **However, we were delighted to find that our 'stars' were a dream to work with, and their families a joy to meet.**



We completed the English-language version of the finished film in mid 2007, and then translated it into 7 other languages to broaden its usefulness to the community. The DVD and accompanying manual were launched to widespread acclaim in November 2007. It is distributed free through Autism Resource Centres and GPs, and additional funding was recently given to allow schools and child care centres across NSW to receive a copy for free.

The kids and parents at play.

**Here's what Anthony Warren, Director of Young Children and Families at Aspect Australia, said about the project.**

**"Twoshotmedia, in our experience, has outstanding professional expertise regarding the needs of organisations such as ours, and we certainly recommend you."**

**"Your capacity to relax parents, children and staff using humour and empathy were highlights of your style, very important in fields such as ours. We required outstanding rapid rapport building skills, sensitivity regarding the subject matter and needs of children and families, and empathy skills in regard to both clients and staff; you delivered exceptionally well in all respects."**

**"In addition we found you to be extra-ordinarily flexible regarding availability (late changes to the timetable occurred sometimes); importantly you also delivered both on time and on budget. The *Building Foundations* DVD has been an enormous success."**

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## Case Study: Two-For-One Training Video

**Client: NSW Service Industry Skills Council  
2 x 15 minutes, completed 1997**

In 1997 Twoshotmedia was asked to create two videos for Service Skills Australia, the national Industry Skills Council for the service industries. The aim of the videos was to promote the National WRAPS training packages for the retail industry. One video was destined to be seen by young people considering a career in retail, while the second was aimed at retail employers who could benefit from encouraging their young staff to take advantage of the training on offer.

To begin with, we suggested saving the client an enormous amount of time and money by shooting both videos simultaneously. The scripts for each video were quite similar, but because the audiences were so different we were able to use the same footage in both videos without worrying that the audience would see any repetition.

The client asked for a spokesperson, so our aim was to find someone who could appear in both videos and appeal to both managers and young people. We were thrilled to involve the talents of professional actress Zoë Carides, who acted as spokesperson and narrator.

We shot the two videos simultaneously at Westfield Parramatta. This required a tremendous amount of coordination, not to mention crowd-control, but through our extensive experience we were able to create both videos over a four day shoot. We also trained some of the Service Skills staff to act as production assistants while they watched the shoot, which they found to be great fun. And, in order to keep ourselves organised, we colour-coordinated the shoots - **green was for the employers' video, magenta for the staff.**

To continue saving money by saving time, we also edited both programs at once on what was, at the time, cutting-edge digital technology. As the client wanted original jazz-style music, we had some written specifically for the project by renowned composer, musical director and winner of the Sydney Cabaret Convention, Peter J. Casey.

The whole flavour of the program was upbeat, stylish and very professional. The fun and energy of the shoot was visible in every minute of the finished film, and Service Skills Australia were very happy with the result. We at Twoshot were also thrilled to discover that the videos were still being sold more than ten years later - quite a testimonial!



The crew chat.



Spokesperson Zoë Carides talks about NatWRAPS.



The actors prepare.

For more examples and case studies from our work, please visit [www.twoshotmedia.com/video](http://www.twoshotmedia.com/video)

## Case Study: TV Quality Documentary Series

**Client: The Divorce Recovery Centre**  
**3 x 45 minutes, completed 1998**



Early in 1998 Gillian Firth of the Divorce Recovery Centre approached us to work on a series of documentary-style videos aimed at people who were newly divorced or separated. She was counselling people in small groups and individually, but felt that there was a greater need in the community for the kind of help she was providing.

Gillian herself hosted the videos, and we were able to provide her with the necessary media training so she could do the best possible job on-camera. Suffice to say, we had to find a few ways to calm her nerves! We also interviewed on camera some of her clients who had been through a divorce or separation, and been counselled by Gillian.

The unique aspect of this production was that there was no mention of the legal and financial ramifications of divorce. To make the video accessible to a wider audience, it followed the aftermath of separation from the day the relationship ends, to the day a new relationship starts. On the way we looked at the process of grief, the perils of dating, and how to manage when children were involved.

In addition to the segments containing Gillian, and the interviews, we told the story of post-separation by following two fictional characters. One is an older man, alone after a long term marriage, and the other a young woman who is raising a little girl on her own.

**To reduce Gillian's expenses, we shot all three videos at once**, over a four-week period. Twoshotmedia also entered into a profit-share arrangement with the Divorce Recovery Centre so the up-front expenditure was kept to a minimum. Together we created a study kit to accompany the videos, and collected other helpful resources so the audience to continue to learn and understand about their own divorce experience.

Since its completion Gillian has sold the videos across Australia, the UK and USA. She has been able to create an ongoing income for her organisation through these sales.

Even after many years Gillian is still singing our praises. She says, **“During the filming Monica was encouraging and empathic to me and to the separated people whom I interviewed on the videos. This was often a tearful and emotionally charged experience for us, but Monica seemed to know how to get the best from us with her perceptive intuition. Monica so efficiently organised the team she had to assist in the filming, that shooting time was kept to a minimum by her careful and accurate planning. The whole experience was marvellous.”**



Older man breaks down.

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## Case Study: Promotional Video for Kids at Risk

**Client: PCYC NSW and the Department of Employment and Workplace Relations (DEWR)**  
**1 x 7 minutes, completed 2004**

In 2004 Twoshotmedia received funding through the Department of Education and Workplace Training (DEWR) to create a video that would benefit the local community, using long-term unemployed and youth at risk as assistants to the production team. We approached the Police and Community Youth Centre (PCYC) NSW to be our client. It seemed the perfect blend of audience and creative team – PCYC NSW were having some trouble attracting kids to the centres because many (especially the young offenders) were worried about the presence of the police.



*Officer Mark's onscreen interview*

Over a period of three months, director and producer Monica Davidson used a combination of the usual Twoshotmedia crew and the DEWR students to shoot in a variety of PCYC clubs. It was sometimes a delicate operation, as many of the kids we filmed were **considered “at risk”, and we therefore had to be careful of how we approached them so as not to scare them off.**

It was also exciting to be able to travel outside of Sydney and visit PCYC clubs in regional areas. We met some outstanding young people, and we managed to convince a few of them to showcase their talents for the camera. We also interviewed an impressive bunch of **dedicated police officers who are central to PCYC's survival.**



Lads playing pool for the camera.

In editing we took a gamble. Rather than just using the traditional footage we shot, we added outtakes and bloopers to give the whole piece a relaxed, fun feel - the perfect antidote to some of the misinterpretations about police and the PCYC. Fortunately the client loved the idea and we were able to run with it.

The result was a terrific marketing video, aimed squarely at teenagers, and PCYC were delighted. The DEWR students were happy too, and afterwards many of them decided to continue with their training.

Reg Woodhouse of PCYC NSW **says: “The video was a testament to Monica's dedication.** She travelled to many of our clubs around the state looking for the right footage and the right people to interview, to get what she needed to make the video what it was. Her friendly and professional nature made all the participants working with her, ranging from young people in the community, to Senior Sergeants, completely at ease, and enabled us **to trust her judgment every step of the way.”**

For more examples and case studies from our work, please visit  
[www.twoshotmedia.com/video](http://www.twoshotmedia.com/video)